The Importance of Open Access in Latin America: Technology, Language and Democratization of Knowledge.

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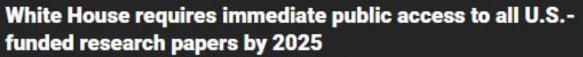
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THE IMPORTANCE OF OPEN ACCESS IN LATIN AMERICA: TECHNOLOGY, LANGUAGE AND DEMOCRATIZATION OF KNOWLEDGE

Gimena del Rio Riande (CONICET)

@gimenadelr





Policy is a blow to journal paywalls, but its impact on publishing is unclear

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TRANSACTIONS:

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Undertakings, Studies, and Labours

OF THE

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IN MANY
CONSIDERABLE PARTS
OF THE

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Vol I.

For Anno 1665, and 1666.

In the SAVOY,
Printed by T. N. for John Martyn at the Bell, a little without Temple-Bar, and James Allestry in Duck-Lane,
Printers to the Royal Society.

IOVRNAL DES SCAVANS

Du Lundy V. Ianvier M. DC. LXV.

Par le Sieur DE HEDOVVILLE.



A PARIS.

Chez I BAN CVSSON, ruë S. Iacques, à l'Image de S. Iean Baptiste.

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1º Sabado 17. de Octubr JOURNAL OF SCHENCE,

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Por D. Josef Ignacio Bartolache, Doctor Mé Claustro de usta Real Universidad de M

PLAN DE ESE PAPEL PERIC

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Ocid. Metamorph, I. W. 67

So aprosta hugo, i calza de sus alas El pio ligoros cubro la cabeza. I empuñalido la vara encantadora, Deciendo en un momento hasta la tierra El rubio hijo de Jupiter i Maia.

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AMERICAN

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MINERALOGY, GEOLOGY,

OTHER BRANCHES OF NATURAL HISTORY;

DOMESTIC ASSOCIATION

AUSTRALISM SPRINGER

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RENJAMIN SILLIMAN, M. D.

Professor of Chamistry, Mineralogy, &c. in Tale College; Author of Totacle is Regions, Septians, and Helbort, Av. ; and Member of various Libertey. and Scientific Secieties.

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The World Wide **Web**, an **internet**-based hypermedia initiative for global information **sharing (Tim Berners Lee)**

The *Public-Access Computer Systems Review* (*PACS Review*) was the first open access journal in the field of library and information science. It was established in 1989 by Charles W. Bailey, Jr., who served as Editor-in-Chief from 1989 through 1996. It was published by the University of Houston Libraries.^{[1][2]}

The journal was announced on the PACS-L discussion list on August 16, 1989. A call for papers was issued on October 16, 1989. The publication of the first issue was announced on January 3, 1990. The journal was cataloged on OCLC and assigned an ISSN number (1048-6542) by the Library of Congress National Serials Data Program on February 1, 1990.

Initially, the journal published scholarly papers (Communications section), columns, and reviews. Papers in the Communications section were selected by the Editor-in-Chief and the Associate Editor, Communications. A private mailing list was utilized for communication with editorial staff and Editorial Board members. Most communication with authors was done via e-mail, including paper submission.

The PACS Review was published three times a year. New issue announcements were distributed as e-mail messages on the PACS-L discussion list, and users retrieved the ASCII article files from the University of Houston's LISTSERV via e-mail. (LISTSERV distribution was suspended in 1999.)

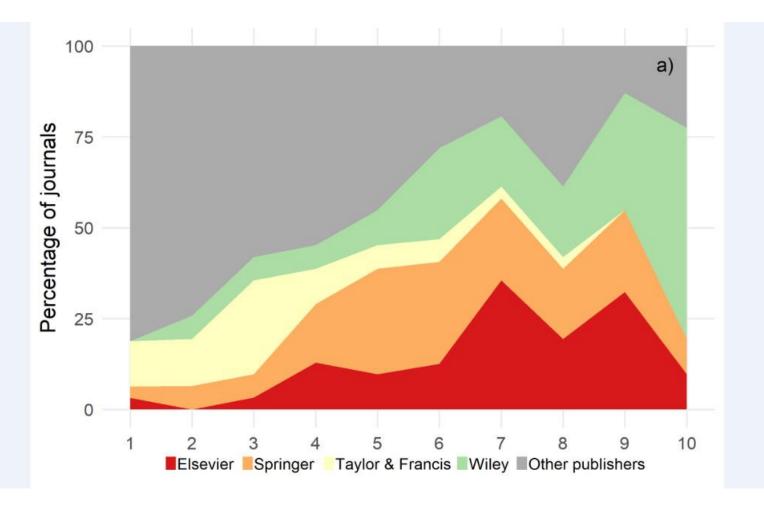
Authors retained the copyright to *PACS Review* articles, and they gave the University of Houston the nonexclusive right to publish the articles in the journal and in future publications. Authors could republish their articles

Journal Publishing

- A "relatively new" form of scientific communication
- Hasn't changed much: Authority and Peer review
- Changes: Medium
- For some: a "business model" for a handful of experienced publishers in the traditional publish industry.







Advancing Open Access at Elsevier



2002

Elsevier is founding member of Research4Life, which gives free or affordable access in 120 low- and middleincome countries, 100K+ peer reviewed resources are currently available.



- Elsevier allows all authors to post a free copy of their article in their repository.
- · Selected journals make archives free to read. Now for 140+ journals, including Cell.



2005

Elsevier starts sending articles to PubMed Central to make freely available - 260k+ to date.



2009

Elsevier launches its first fully gold open access journal.



- Elsevier gives authors option to publish open access in most journals that were previously subscription-only.
- Elsevier founds program to make articles from major US federal funders freely available. 50k+ now available subscription-only.



2018

Elsevier signs OA agreement in Finland, allowing their researchers to publish open access at no charge to the



Elsevier signs open access agreements in Norway, Poland, Hungary, Sweden, France and with Camegie Mellon University in the US, allowing their researchers to publish open access.

2019 — 2020

 Elsevier signs open access agreements in Switzerland, Ireland, the Netherlands, Qatar and Korea and with the University of Florida in the US to enable their researchers to publish open

Elsevier makes all COVID-19 articles and data freely available - sok+ resources to



- Elsevier expands open access options for Cell Press Journals and converts 160 subscription-based journals into open access models
- · Elsevier is first publisher to sign an open access transformative agreement with the Royal Danish Library to support continued reading and OA publishing for Danish researchers.



- . Elsevier launches 100+ new fully gold open access journals, bringing the total to 600 fully gold open access journals.
- Elsevier publishes 339k+ gold or pay-to-publish open access articles --- a year-on-year growth rate of over 46%. This makes Elsevier one of the largest open access publishers in the world.
- Elsevier signs transitional agreement with Jisc-UK, allowing their researchers to publish open access across all Elsevier journals.





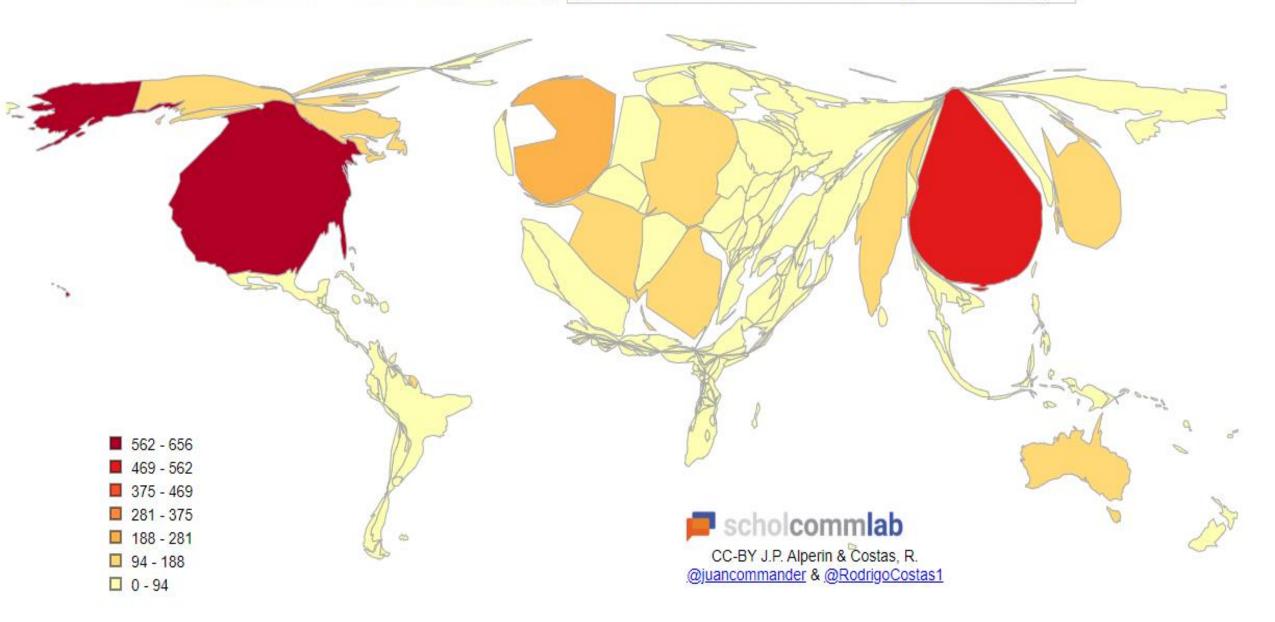








World scaled by number of documents published in 2017 • with authors from each country (publications counted once per country) •





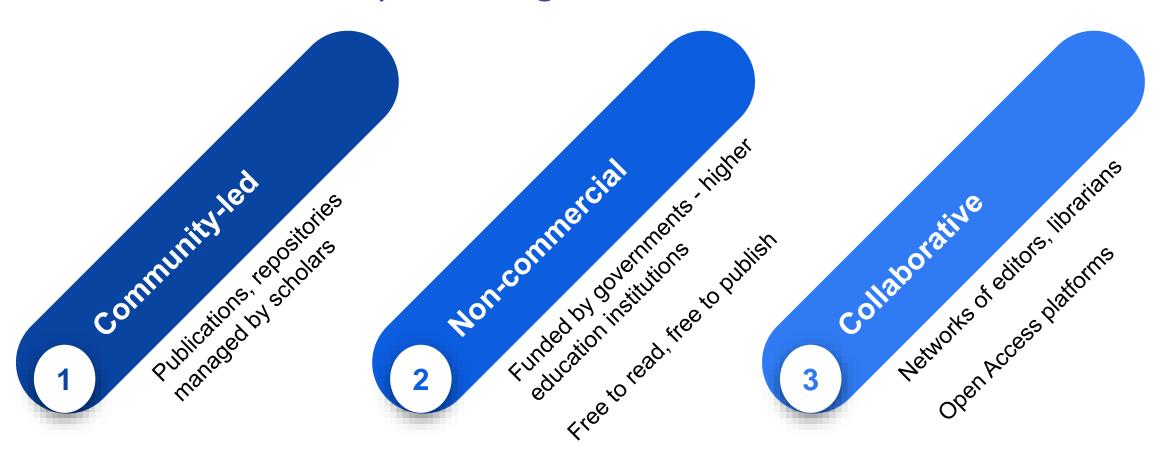
Laura Czerniewicz, Open Repositories Conference 2016, Dublin

Meanwhile, in Latin America

Latin America is an ethno-geographic concept that groups aprox. twenty countries that suffer from wealth inequality, the impact of labor-saving technological change, and the lack of adaptation to technological advances.



The publishing model in Latin America



knowledge as a common good

Non-commercial Open Access

- Publicly funded research should be available in open access on the public internet.
- The cost of the publication is part of the cost of the research.
- Repositories will strengthen local "Open Access" journals.
- NC OA will promote the integration of the scientific information from developing countries in a global scale.
- DECLARATION of OPEN ACCESS (San Salvador de Bahia, Brazil, 2005)
- http://www.icml9.org/channel.php?lang=es&channel=87&content=437

OA regional initiatives







Scientific Electronic Library Online





Global North

Readership paywalls

- Commercial publishers are part of academic publishing
- Digital transition of publishing inherited the subscription-based business model
- Paywalls
- Commercial OA based on author fees (APC).

• Consolidation of commercial OA through transformative agreements.

No paywalls neither for authors nor for readers

Owned by academic sector

Latin-America

- Scientific publishing has been owned by public universities.
- Digital transition of publishing with no fees (no APC)
- Platform ecosystem for quality and visibility: Latindex, Redalyc, Scielo, LaReferencia.
- Consolidation of non-commercial publishing (Diamond OA)

Authorship paywalls

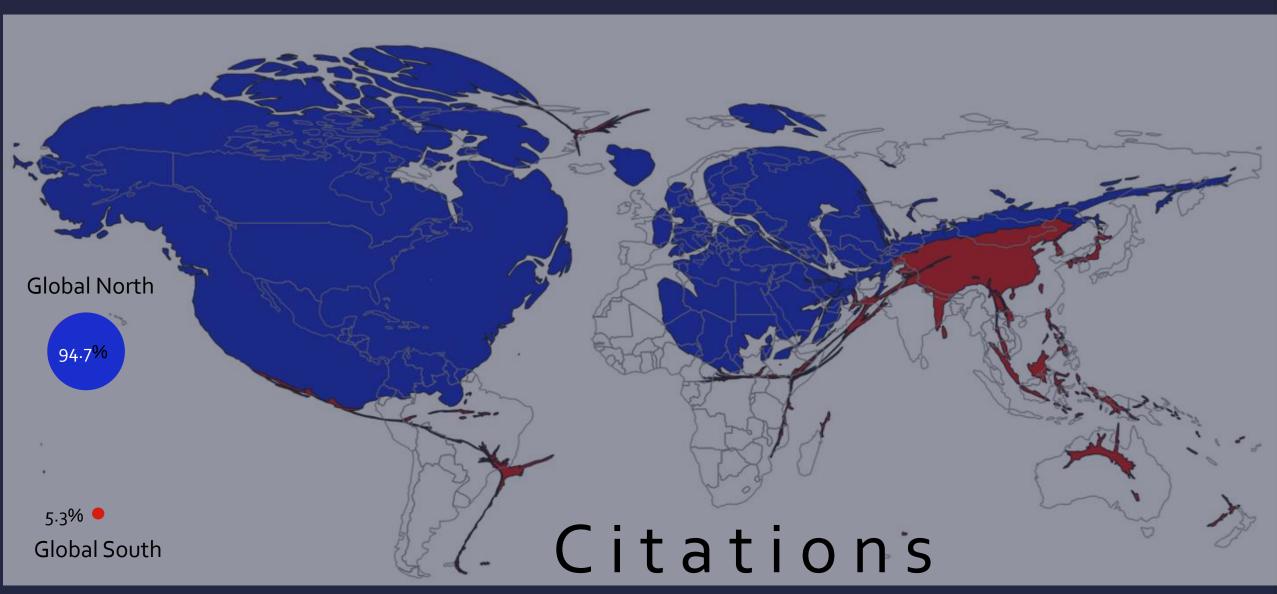


Science in Spanish

- English is the official language of over 60 countries and 85 per cent of international organisations
- It is the dominant language in the areas of entertainment and information (at present 80 per cent of electronically stored information is in English), economics and management, and science and technology
- Two-thirds of the world's scientists write in English, and most journals have shifted from other languages to English. In Germany, for instance, not only 98 per cent of physicists and 81 per cent of biologists, but also 72 per cent of sociologists and 50 per cent of philosophers use English as their main working language, and even two-thirds of France's scientific publications are in English

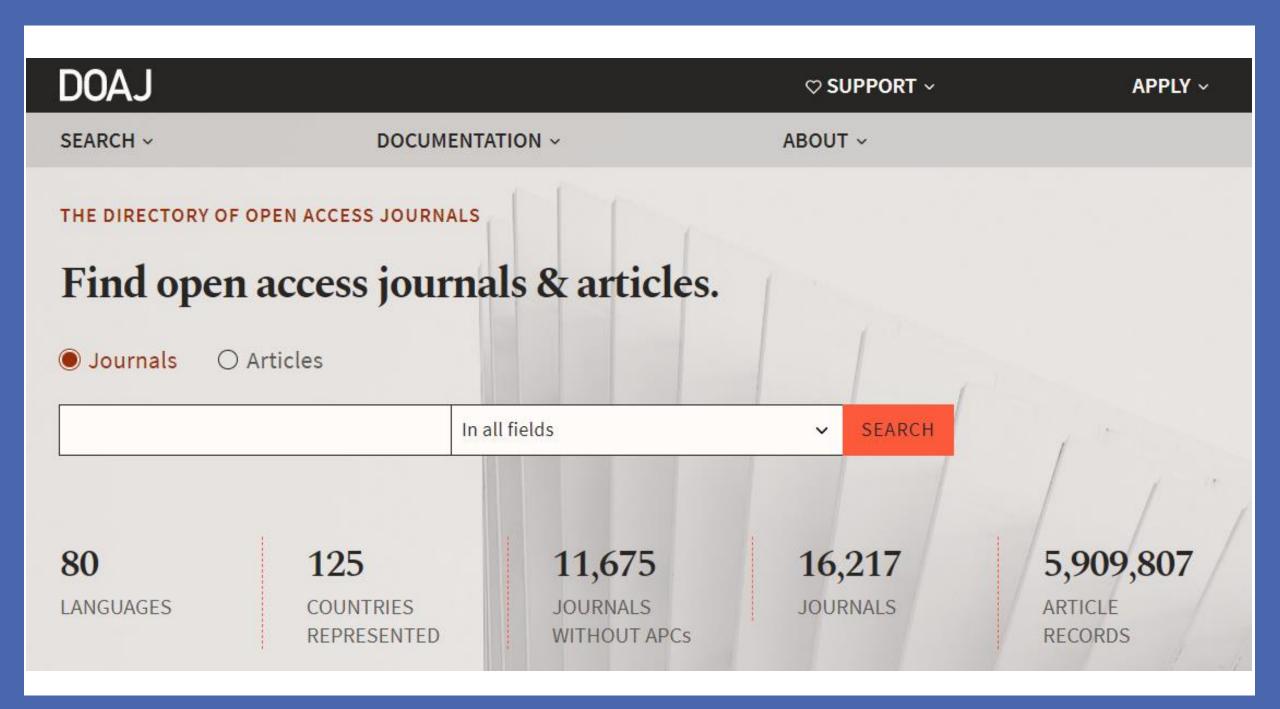
ISI (Institute for Scientific Information) perpetuated the notion of 'core journals' and the impact factor became a yardstick for 'excellence' in a publishing system in which the English language became progressively dominant.

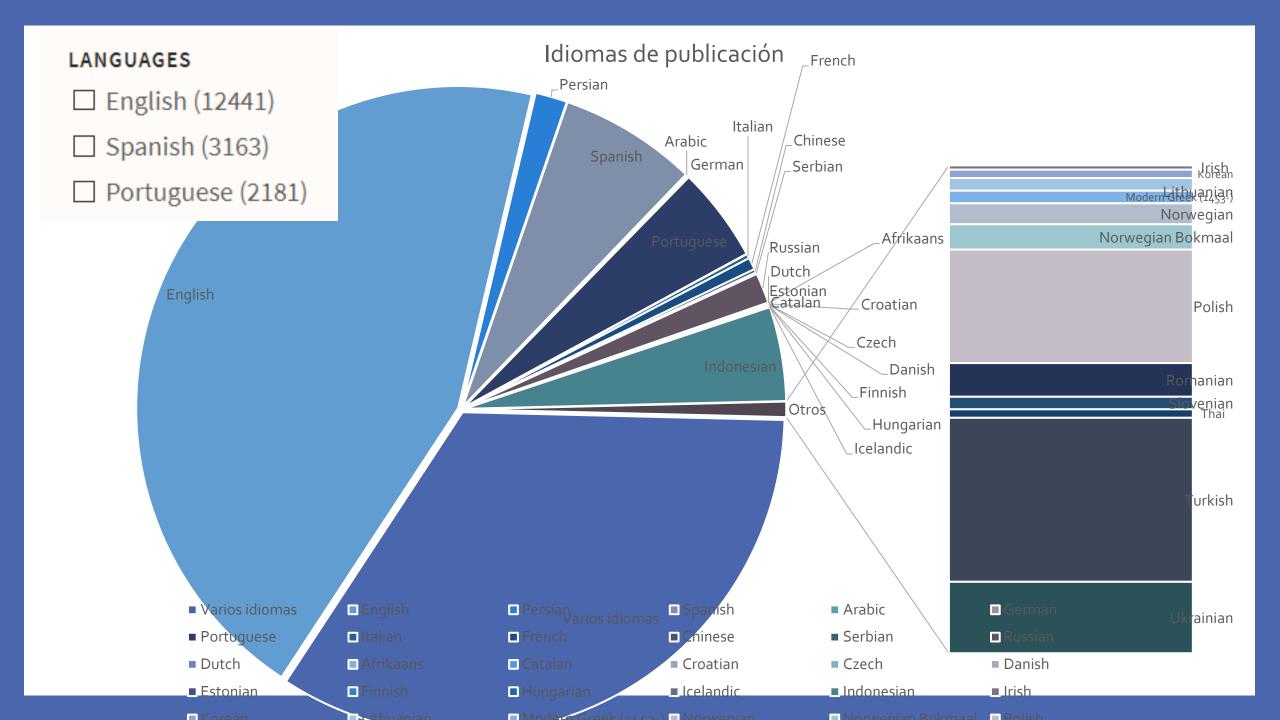
Fernanda Beigel (2014)



(based on SJR-Scopus)

DIRECTORY OF OPEN ACCESS JOURNALS

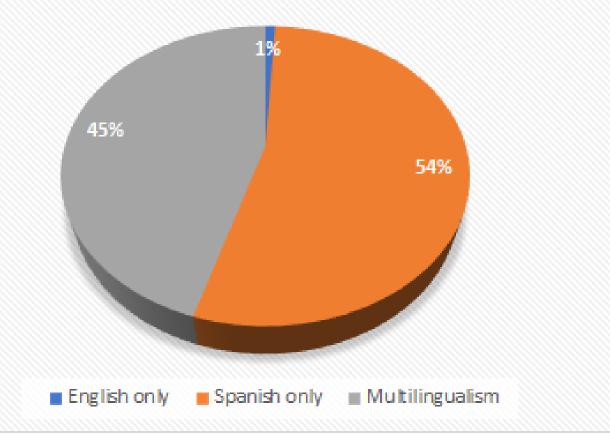




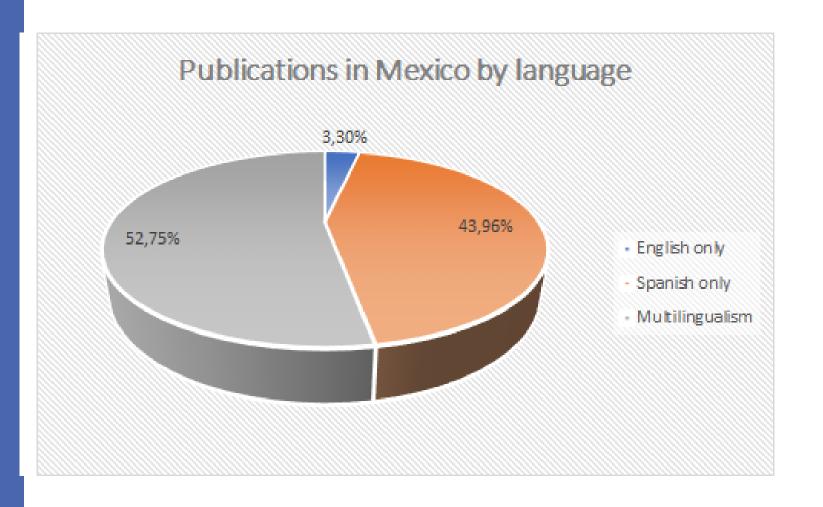
•Journals in DOAJ: 15.037

- English monolingual:6.689
- Spanish monolingual: 1.040
- oPortuguese monolingual: 740

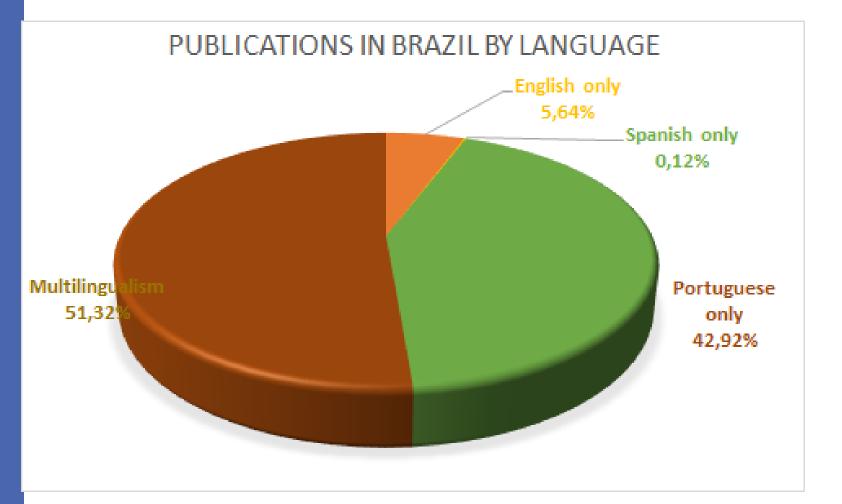
Publications in Argentina by language



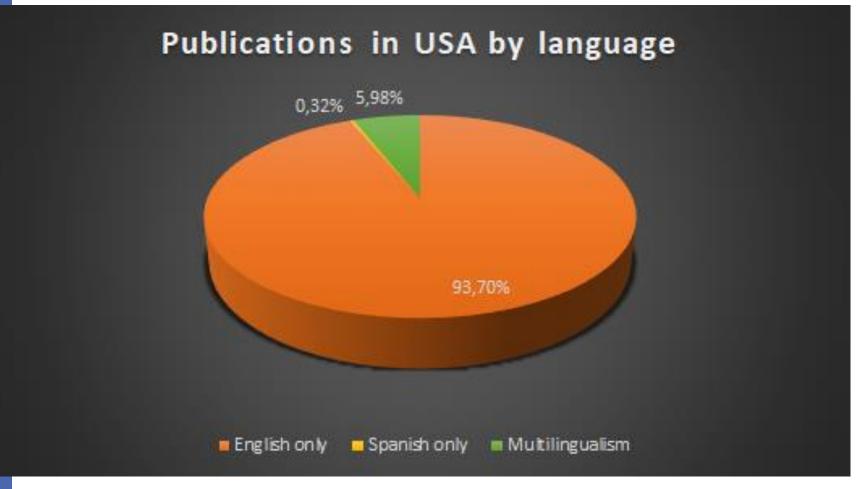
Total journals: Argentina	318
English only	3
Spanish only	171
Portuguese only	0
Multilingual	144



Total journals Mexico	182
English only	6
Spanish only	80
Portuguese only	O
Multilingual	96



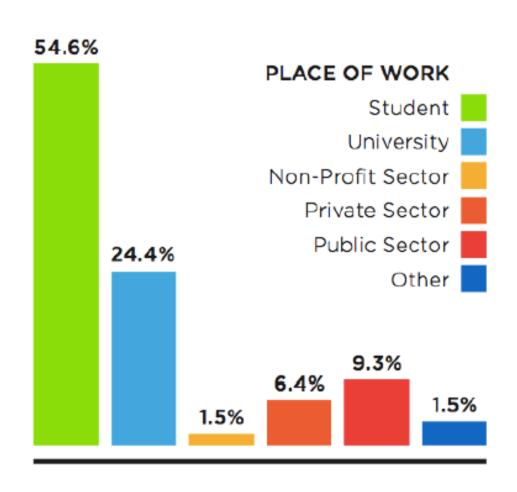
Total journals Brazil	1631
English only	92
Spanish only	2
Portuguese only	700
Multilingualism	837

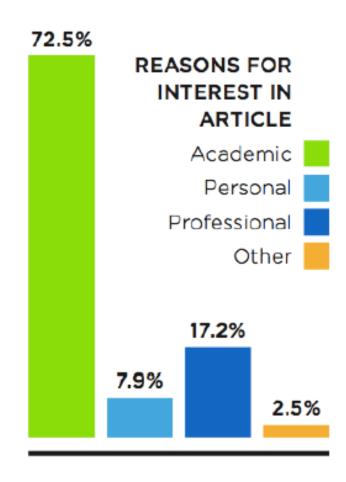


Total journals USA	937
English only	878
Spanish only	3
Portuguese only	0
Multilingual	56

Epistemic justice, knowledge democratization

scielo: individual answers





Non-commercial Open Access Ecosystem in Latin America Diamond OA journal publishing

latindex

~11.000 online journals 62 OA mandates 4 national mandates (AR, MX, BR, PE) 10 national networks of institutional repositories

Key factors:

Distributed investment Multilingualism Cooperation Networking Open-source software

platforms of visibility, edition, quality assurance, metrics, aggregation

Non-commercial institutional journals portals and repository networks

(institutional and country-level)

Non-commercial institutional journal publishing and repositories

Mainly public institutions and universities

Non-commercial regional









Platform & workflow by

Academy-owned

Non-commercial scholarly communications

